

# EasyCare2go™ for Colleges and Universities







### **Effective Virtual Healthcare for Students**

An Integrated, industry-leading solution designed to provide convenient, affordable access to healthcare.



### EasyCare2go™

Effectively serves as a certified, professional extension of collegiate healthcare and counseling services.

One of the nation's premier healthcare savings platforms, **EasyCare2go™** delivers effective virtual healthcare solutions that successfully merge institution affordability with quality, accessible care for student populations.

Available nationwide, EasyCare2go.com serve as an efficient extension of collegiate healthcare resources.

Our virtual healthcare solution helps colleges and universities remedy provider shortages and relieve on-site facilities by resolving 70% of all reported non-emergency medical conditions.

Most importantly, EasyCare2go<sup>™</sup> has a national network of board-certified medical providers, master-level therapists, psychologists, psychiatrists, expert nutritionists, wellness coaches, and more.

Best of all, students can discreetly and confidently receive medical assistance at their convenience on or off-campus.

Telehealth services are available 24/7/365 in English and Spanish on-demand and 170 languages upon request.



### Premier EasyCare2go™ Solution

With EasyCare2go™, colleges and universities can provide around-the-clock telehealth services, accountability-driven wellness coaching, leading behavioral health services, and a best-in-class pharmacy program. Our premier virtual healthcare solutions are available for all students regardless of pre-existing conditions or insurance status. Despite government regulation, college students remain the largest group of uninsured Americans.

### **Virtual Care**

#### I. Express Healthcare

Available 24/7/365, Express Healthcare provides open access to board-certified, credentialed physicians anytime, anywhere in the United States. Our board-certified physicians diagnose a variety of acute conditions, provide treatment plans, prescribe medication, when deemed necessary, and provide follow-up consultations when needed. EasyCare2go™ allows students to receive help beyond the working hours of on-site healthcare centers. Many of our members receive assistance within 15 minutes. Medical consultations are available via telephone or bi-directional video.



- Telemedicine available 24/7/365
- Successfully treats over 70% of reported medical issues
- Dermatology no consultation fee (included for free)
- Laboratory Testing private and discreet, including STD testing.
- Behavioral Health industry-leading, accessible service; the first two sessions are free.

## Student access to healthcare

"Investment in affordable, accessible healthcare for college students can dramatically improve mental and physical health on college campuses."

American College Personnel
Association



## DOCTORS AVAILABLE 24/7/365

Telemedicine consultations from board-certified physicians that treat a large variety of acute conditions including:

- Allergies
- Arthritic Pain
- Cold/Flu
- Tonsillitis
- Insect Bites
- Sprains & Strains
- Skin Infections
- Ear InfectionsMinor Burns
- Gastroenteritis
- Pink Eye
- Sinusitis
- and more!









24/7/365 WITHIN AN HOUR

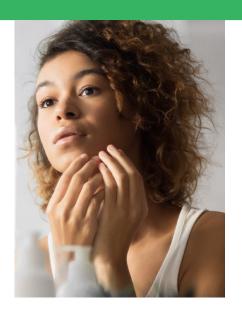


## **Dermatology**

Staffed with board-certified physicians and dermatologists, EasyCare2go™ provides quality, convenient care that adequately treats a variety of minor skin conditions. Our virtual healthcare solution treats the most common minor dermatological conditions amongst college students, giving them access to medical assistance on or off-campus. Medical consultations are available via telephone or bi-directional video.

Available 24/7/365, we are dedicated to providing members with affordable and responsive tele-dermatological care from anywhere in the United States.

Utilizing our secure portal, members can discreetly upload images to ensure an accurate diagnosis. Follow-up medical consultations are available when necessary.



COMMONLY TREATED CONDITIONS INCLUDE:

- Acne
- Eczema
- Psoriasis
- Rosacea

- Alopecia
- Cold Sores
- Rashes
- and more!

## **Laboratory Testing**

EasyCare2go<sup>™</sup> offers private and discreet laboratory testing for a wide range of conditions. With over 5,000 testing locations nationwide including Labcorp and Quest Labs, our physicians can seamlessly order laboratory testing for members in need to help pinpoint illnesses. After testing, students can speak with a physician if education and treatment plans are required. Consultation and laboratory fees are not included with membership and must be paid by the patient.

#### **STD Testing**

EasyCare2go™ also offers confidential laboratory testing for sexually transmitted diseases. Committed to providing our members with excellent care, EasyCare2go.com simplifies STD testing for students. Often ashamed to seek in-person treatment on campus, students with undiagnosed STDs may unknowingly spread a disease to others.

With EasyCare2go<sup>™</sup>, members can privately receive proper testing at a local diagnostic facility. Our physicians are ready and available to deliver results, provide general education and treatment plans, and prescribe medication when deemed necessary. Laboratory fees are not included with membership and must be paid at local testing facilities.





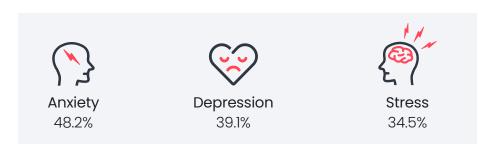
## **Leading Behavioral Health Services**

Expert, mobile behavioral health services help students triumph over emotional and mental health issues.

#### II. Express Healthcare

Expert mobile behavioral health services help students triumph over emotional and mental health issues. EasyCare2go™ serves as an effective extension of healthcare resources in supporting and treating students' emotional and mental health. Overall, we understand that the transition to a college or university may bring significant challenges or environmental changes. According to the National College Health Assessment, three out of five students experience behavioral health issues, but only 15% seek help at on-site counseling centers. A leading provider of tele-behavioral health services, our expert behavioral health clinicians provide assessments, diagnoses, consultations, and brief psychotherapy to address various mental and emotional needs via telephone or live video conferencing on a computer or other connected device (i.e. smartphone).

The first two sessions are free. Afterward, members may continue therapy or psychiatry sessions for a fee. Research conducted by the **Association for University and College Counseling Center Directors** found the most common collegiate behavioral health issues are:



#### **Behavioral Health Benefits**

**CONVENIENCE:** Tele-behavioral health allows students to receive help on or off-campus. In many cases, tele-behavioral health services remove barriers and make therapy accessible to those in need.

**SERVICE AVAILABILITY:** Our program provides timely contact and connection with a behavioral health clinician.

**QUALITY OF CARE:** Members are connected to the appropriate expert clinician following an assessment.

**CONTINUITY OF CARE:** Members are offered real-time access to behavioral health assessments along with recurring treatment from the same clinician each time.

**SECURITY AND PRIVACY:** Members and clinicians engage in private treatments via a secure video conferencing system (utilizing a smartphone or other connected device).

AFFORDABILITY OF CARE: Two free sessions are included.





## **Expert Wellness Coaching**

Accountability-driven wellness coaching for positive, long-term lifestyle changes

#### III. Wellness Coaching

EasyCare2go™ offers a revolutionizing wellness coaching program tailored to help members achieve long-term success. Our wellness program has an array of trained nutritionists, personal trainers, and life coaches expertly trained to help facilitate positive behavioral changes that improve overall health. From smoking cessation to weight management, our accountability-driven coaching is done via telephone. This allows students to receive personalized education, training, and encouragement from the privacy of their dorm rooms or off-campus.

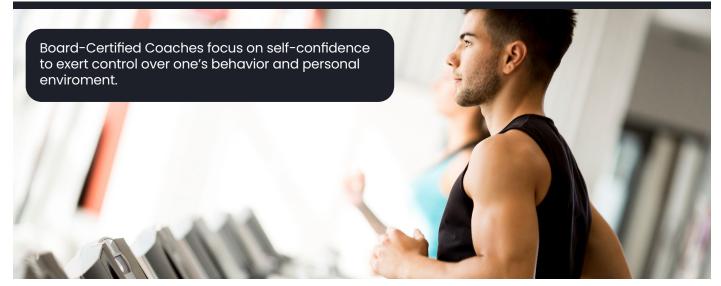
Together, members and coaches mutually design wellness plans around the following:

- Weight Management
- Tobacco Cessation
- Stress Management
- Fitness and Exercise
- Lifestyle Improvement
- and more!

Wellness coaches work with members to build self-confidence to exert control over one's behavior and personal environment for lasting, positive changes. Our member-directed approach focuses on improving one's total well-being by addressing emotional, physical, and practical components. Our coaches are National Certified Health and Wellness Coaches, the highest standard for wellness coaching regulated by the National Board of Medical Examiners (NBME), and the International Consortium for Health and Wellness Coaching (ICHWC). In addition, our coaches must have at minimum a bachelor's degree and three years experience in health coaching.







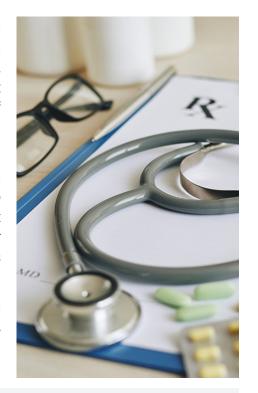


## **Pharmacy Savings**

EasyCare2go™ Rx's mission is to offer high-quality prescription medication at affordable prices, provide users with convenient online tools, and provide best-in-class service. EasyCare2go™ Best Choice Rx is based on a true formulary not a discount program and delivers savings for a large variety of prescribed drugs.

Our college programs offer 195 of the most commonly used generic medications for free when prescribed by our telehealth providers. This helps alleviate expenses at on-site healthcare centers while delivering free medication when students need it the most. Students also receive up to an 80% discount on other prescription medicine. Available at over 65,000 pharmacies nationwide.

For student safety, EasyCare2go™ does not prescribe narcotic pain medication, DEA controlled substances, or lifestyle drugs. Also, medication is only prescribed to students when deemed necessary.



PARTICIPATING
PHARMACIES INCLUDE:







Walgreens

## **Ground & Air Ambulance Savings**

Universities hope their students and staff will never need to be transported by ground or air ambulance; however, the fact is emergencies happen to anyone at anytime, anywhere regardless how healthy one may be. Unfortunately, each year schools are becoming victims to more crisis that may require ground and air ambulance services.

EasyCare2go™ can arrange emergent ground and air as well as non-emergent inter-facility transportation for college and university members.

EasyCare2go™ will work with providers after a health plan pays its part with the end goal of the student/ member owing zero out-of-pocket expenses. Schools can have complete peace of mind for university medical transportation needs that result from a crisis or medical emergency.





## **Top-Notch Support and Member Service**

#### **Member Services**



Trained to handle almost any situation, our member service representatives help to ensure a positive experience and work diligently to connect members with physicians. Available 24/7/365, our member service representatives also answer general service questions and member account inquiries in English and Spanish on demand and 170 languages upon request.

#### **Reporting & Client Support**

Our goal is to provide fast, efficient, and comprehensive healthcare services to our clients.

We have dedicated account management, member awareness, and marketing teams that continually work to increase client utilization and cost savings.



## Highly Experienced PHYSICIANS

Our physicians average over 15 years of medical practice. We use an independent credentialing agency to ensure that only the best providers are servicing our clients. The credentialing process includes license verification, reference checks, and background checks. The process is in accordance with the American Association of Preferred Provider Organization (AAPPO) standards, the same criteria used by hospitals to grant privileges.



## Marketing & Outreach

In order to maximize utilization and healthcare cost savings, EasyCare2go™ has created steps to ensure a successful implementation and member utilization process. We provide ongoing marketing materials to clients to adequately inform them of service benefits and features.



This program is NOT insurance coverage, not intended to replace insurance, and does not meet the minimum creditable coverage requirements under the Affordable Care Act or Massachusetts M.G.L. c. 111 M and 956 CRM 5.00. This plan does not cover Emergency Care Services or Specialist Visits. It contains a 30-day cancellation period, provides discounts only at the offices of contracted health care providers, and each member is obligated to call EasyCare2go.com at 1-866-731-3017 each time before using the benefits in this plan.