

Healthcare today is often either too digital and impersonal or too traditional and inconvenient.

EasyCare2go introduces a solution that blends the best of both worlds. This white paper explains the concept of Hybrid Virtual Healthcare and how bundling medical and hygiene services under a single membership creates affordable, flexible, and lifestyle-aligned care for individuals, families, and organizations.

A New Model for a New Era

Hybrid Virtual Healthcare is designed to meet people where they are — at home, at work, or on the go. It combines the immediacy of telehealth with the reassurance of in-person care. Through a single, centralized platform, members can access doctors virtually, get prescriptions filled locally, and attend physical clinics when needed — all without dealing with traditional insurance constraints.

This model isn't just a convenience.



It's a structural upgrade for modern life.

In a world where time is scarce and mobility is key, hybrid healthcare ensures continuous access to trusted care.

Beyond Medical — Everyday Wellness Matters

Health isn't limited to emergencies or chronic conditions. Daily wellness—including dental hygiene, vision clarity, hearing, and even pet care—plays a major role in long-term wellbeing.

EasyCare2go's Hygiene+ benefits recognize this gap in conventional care. Most traditional health plans ignore these areas, leading people to neglect critical parts of their health. By integrating everyday hygiene needs into the core membership, we create a truly holistic solution that promotes proactive and preventive care.

This added layer of support includes discounts on:

- Oental Services
- Hearing Aids
- ✓ Virtual Veterinary Services

All accessible within the same EasyCare2go Membership



The EasyCare2go **Ecosystem**

EasyCare2go isn't just a service — it's an ecosystem. Members access care through a user-friendly mobile and web platform, manage appointments, track services, and receive notifications all in one place.

There's no need to navigate confusing provider networks or insurance portals. Pricing is transparent. Services are flexible. Everything is designed to remove the friction from seeking care.

This model benefits not only individuals but also organizations.

- ✓ Families can share bundled plans
- Small businesses can provide affordable employee care
- Even gig workers or remote teams can use the service without needing traditional coverages

Why Bundling **Matters**

By combining medical and hygienic coverage into a unified membership, EasyCare2go enables:

- Simpler decision-making: no multiple vendors, plans, or access points
- Cost savings through consolidated pricing
- Increased utilization of wellness services
- Inclusive care that touches all parts of daily life

Whether it's a family that needs dental care, or a freelancer looking for all-in-one mental health support, the bundling model is: flexible, intuitive, and impactful.



Bringing It All Together

The value of hybrid care lies not just in access

— but in integration

Hybrid Virtual Healthcare + Hygiene means



24/7 virtual doctor visits



In-person clinics for lab work or urgent care



Dental, vision, hearing & pet support



Transparent pricing with no contracts

EasyCare2go functions like the health equivalent of Costco, AARP, or AAA— a trusted membership that opens doors, simplifies life, and creates peace of mind. Modern Health isn't one-size-fits-all. It should move with

you, grow with your family, and serve your everyday needs. EasyCare2go's Hybrid Model makes that possible—through thoughtful technology, personalized access, and complete membership value.

We're building more than a service We're building a new standard



Hybrid Membership Benefits

Virtual Healthcare



24/7 Virtual Doctor **Visits**



Virtual Mental & Behavioral Health



Virtual Wellness Coaching



In-Person Clinic **Visits**



Pharmacy Pickup



Lab Testing

Hygienic Health



Discount Dental Services



Vision Exams & **Eyewear Savings**



Hearing Exams & Aids **Discounts**



Virtual Veterinary Services

Bundling Benefits

Annual Cost Savings



Total Family Coverage



One Membership, **Multiple Benefits**



Pet & Hygiene **Health Included**



Why EasyCare2go Feels Like AAA + AARP + Costco

- Exclusive Member Perks
- Mobile App Convenience
- No Insurance or Contracts
- Health & Lifestyle Benefits
- Transparent Pricing



Let's build a healthier future—together.