



The Future of Healthcare

isn't coming—**it's already here**

**Why Hybrid Virtual Membership
is the lifeline America can't
afford to ignore.**

Dr. Clive Fowler

Founder of EasyCare2go & Leading Advocate
for Hybrid Virtual Healthcare

“We are no longer approaching a tipping point in American Healthcare. **We’ve already tipped**”

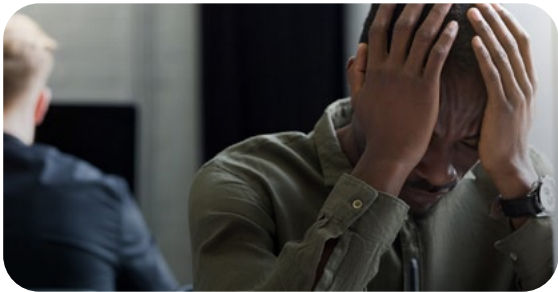
Our system, built on an outdated insurance-dominated, fee-for-service foundation, is cracking under the weight of its own complexity. These aren’t future challenges. They are real-time ruptures happening in emergency rooms, urgent care centers, HR departments, and household budgets nationwide.

In my work leading the hybrid virtual healthcare revolution through EasyCare2go, I’ve come to understand what I call *The Healthcare Triangle*—three pressure points that are pushing our system to the edge:



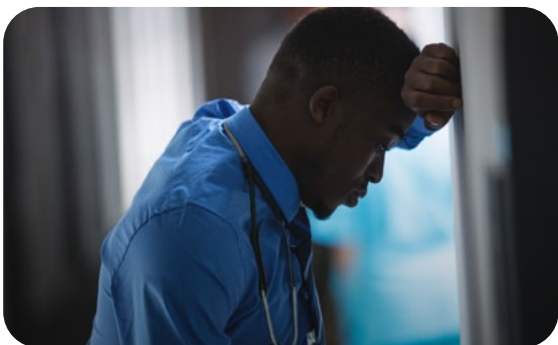
1. Unaffordability for Working Families

Even with insurance, many Americans face devastating out-of-pocket expenses. Premiums, copays, and deductibles are consuming a significant portion of household income. A health emergency today isn’t just a medical crisis—it’s a financial one.



2. Unsustainable Employer Burdens

Healthcare is now the **second-largest business expense**, surpassed only by payroll. Small and midsize businesses are being squeezed out of competitiveness, trying to provide basic coverage.



3. Provider Burnout and Gridlock

Doctors didn’t go to medical school to push paper. Yet many are suffocating under administrative demands while patients wait weeks—or months—for care. **And what do they get?**

A rushed 15-minute appointment that barely scratches the surface.



These are not minor cracks. These are seismic fault lines. And they’re already breaking open.

When the System Breaks, Membership Based Healthcare Steps In.

Let me make this real.

In Atlanta, a mother needed a routine sports physical for her teenage son. Her in-network provider offered an appointment in five weeks. **Urgent care?** \$150 just to walk in. **Retail clinics?** Not accepting her insurance that week.



She could turn to EasyCare2go. Within 15 minutes, a licensed provider could perform a virtual screening. A local follow-up can be scheduled at a Minute Clinic prepaid through a phone app. The form can be signed **No copay. No delay.**

This isn't a convenience. It's a lifeline!

In Texas, a diabetic man discovered that his insurance no longer covered his prescribed brand of insulin.



The replacement? \$395 out of pocket. **With insurance.**

Had he been an EasyCare2go member, he would have had access to 1,000+ free medications, which may have included insulin alternatives, or he could have shopped and compared medications through our convenient phone app, both nationally and internationally. Pay for his insulin and either pick it up from a participating neighborhood pharmacy or have it delivered to his home if home delivery is available in his area. Either way, our care navigators would have stepped in before it became a crisis.

This is the safety net America has been waiting for—and it's not built on bureaucracy. It's built on access, technology, and empathy.

Why now?

**Because
Technology has
Finally Caught Up
to Human Need.**

Fifteen years ago, we were still experimenting with telehealth. **Today, we're witnessing a revolution.**

We now have:



Real-Time **Data Sharing**



Transparent Pricing



Integrated **Mobile Health Ecosystems**



Digital-first care coordination

Your smartphone isn't just a device— it's a healthcare portal



With EasyCare2go, members can:



Virtually speak to doctors
24/7/365



Schedule labs with
upfront pricing



Book virtual **Mental Health Sessions** without long waits



Access thousands of **low-cost or free medications**

We've entered an era where **Hybrid Virtual Healthcare isn't just possible—it's inevitable.** And the market agrees: the telehealth sector is projected to **hit \$185.6 billion by 2026.**

The Hybrid Care Adoption Curve: Where You Fit In.

Here's how I see the national shift playing out:

The Future Of Healthcare isn't Coming—It's already here By Dr. Cilve Fowler

PHASE 1

Gig Workers & Small Businesses 2024–2026

Freelancers and small business owners—often uninsured—need predictable, on-demand care. With **EasyCare2go**, they get healthcare without complexity.

PHASE 2

Municipalities & Unions 2025–2027

Forward-thinking local governments and labor groups are already adopting hybrid care to reduce costs and enhance satisfaction.

Subscription care can help reduce claims volatility and empowers employees to make informed decisions.

PHASE 3

Innovative Insurers 2026–2028

The smartest insurers won't compete—they'll collaborate.

By bundling subscription-based care for non-emergent needs with traditional catastrophic insurance, they'll improve loss ratios and member loyalty.

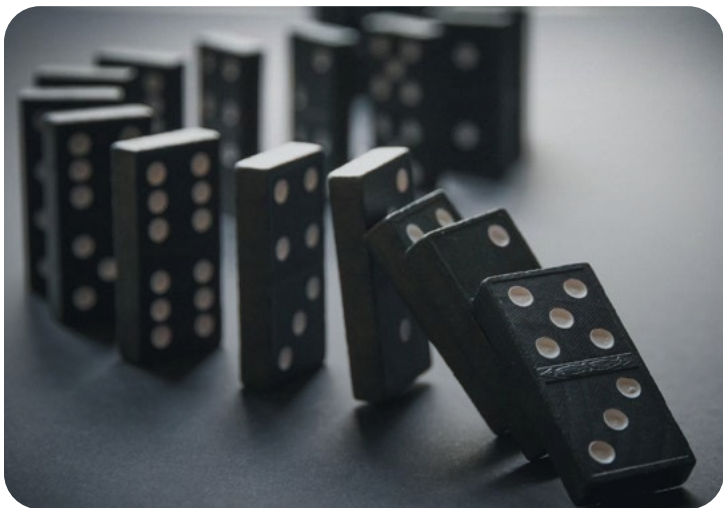
PHASE 4

Large Corporate Adoption 2027–2030

Major employers will adopt subscription-first models to reduce waste, prevent burnout, and offer what employees now demand: simplicity, transparency, and immediate access.

The Domino Effect Is Real—and it's already falling.

Each sector that adopts this model puts pressure on the next. When gig workers have better access than full-time employees, when municipalities offer better care than national corporations, it creates a ripple of disruption and innovation.



Here's the kicker: providers want this change, too.

Doctors working in subscription-based models report:

- Less burnout
- More time with patients
- Greater job satisfaction
- A return to medicine as a calling, not a billing code

From 2017 to 2021, **DPC** (Direct Primary Care) **clinicians experienced a 159% growth rate**, compared to just 6% growth in traditional primary care. That's not a trend—that's a migration.

Collaboration, Not Collision: How to join the Movement.

Let me be clear: this is not about tearing down what exists. It's about rebalancing healthcare around human dignity, fiscal responsibility, and equitable access.

- Subscription platforms manage **70% of non-emergent care**
- Insurance covers catastrophic events
- Hospitals can focus on the complex cases they're built to serve



This isn't a Civil War in Healthcare—It's a Renaissance

A rebirth rooted in collaboration, technology, and common sense.



The call to action

Partner With Us To Lead The Transformation

If you are a civic leader, business owner, union representative, or nonprofit executive, this moment is your invitation.

Join the movement



Rethink what's possible



Become a founding member

EasyCare2go is forming strategic partnerships nationwide to deliver high-impact, low-cost care to the communities that need it most. **We invite:**

- **Chambers of commerce** to offer memberships to small businesses
- **Faith-based organizations and nonprofits** to sponsor access for vulnerable populations
- **Municipalities** to provide this benefit to public employees
- **Unions and associations** to embrace virtual care as a member perk

Let's build something together that's not just better, but truly transformational. **Because the healthcare revolution isn't down the road. It's Here. Right Now.**



The question is:
Will you **watch** the change,
or will you **lead** it?

Hybrid Membership Benefits

Virtual Healthcare


 24/7 Virtual Doctor Visits

 Virtual Mental & Behavioral Health

 Virtual Wellness Coaching

 In-Person Clinic Visits

 Pharmacy Pickup

 Lab Testing

Hygienic Health

 Discount Dental Services

 Vision Exams & Eyewear Savings

 Hearing Exams & Aids Discounts

 Virtual Veterinary Services

Bundling Benefits

Annual Cost Savings



Total Family Coverage



One Membership, Multiple Benefits



Pet & Hygiene Health Included



Why EasyCare2go Feels Like AAA + AARP + Costco

- ✓ Exclusive Member Perks
- ✓ No Insurance or Contracts
- ✓ Transparent Pricing
- ✓ Mobile App Convenience
- ✓ Health & Lifestyle Benefits

www.easycare2go.com